

# [***Margot Robbie set to work to surpass Barbie's success***](https://advance.lexis.com/api/document?collection=news&id=urn:contentItem:6BSS-YYC1-JCG7-84KH-00000-00&context=1516831)

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**Body**

After starring in the blockbuster movie of 2023, **"*Barbie*",** for which she also served as executive producer, **Margot Robbie** has set to work to bring a story to the big screen again, which will be based on an icon of the board game industry.

In this opportunity, the Australian actress, her partner **Tom Ackerley** and her partner **Josey MacNamara**, who is part of the management team of the production company **LuckyChap Entertainment**, are in full development of the film of the mythical game **"Monopoly"**.

In this way, the confirmation of the project was made by the distributor **Liongaste**, which informed that this proposal to make a film has been postponed for ten years by **Hasbro**, the company in charge of the exploitation rights of the brand.

Meanwhile, producer **Adam Fogelson**, also a **Lionsgate** executive, attended the **CinemaCon** held in **Las Vegas**, **United States**, to reveal some details about the preparations for the shooting with **Margot Robbie**.

For this reason, he made clear his excitement at the idea of working with the company of the actress, the firm behind other acclaimed films such as **"Saltburn"** and **"I, Tonya"**. The latter earned the Australian a best actress nomination at the 2018 **Oscars**.

"They are exceptional producers, who choose their projects with the utmost care. They join **Monopoly** with a very clear point of view. We are very excited to be working with the entire **LuckyChap** team and believe we are preparing the next big blockbuster," **Fogelson** stated.

In the same way, the company that owns the game wants to replicate the success of **"*Barbie*"** for its great rival in the sector, since the production had a very positive impact on the sales of these historic dolls.

Finally, it seems very clear that **Margot Robbie** and her partners have an unbeatable formula to take on this new challenge, which marked the history of many generations of teenagers and adults around the world.

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